

## **NEWS ALERTS**

### **From the Commission on Public Relations Education**

August 19, 2019

#### **Next CPRE Board Meeting Set for October 20**

Our third – and second in-person – Board meeting this year will take place at the Marriott Marquis San Diego Marina Hotel on Sunday, October 20, 9 to 11 a.m. Pacific Daylight Time. Our room assignment hasn't been determined yet. We will arrange a call-in process for members who are not able to join us in San Diego. The meeting will include reports from the *Fast Forward* working groups and our Strategic Planning Committee, among other items. Watch for an agenda in the coming weeks.

#### **Proposed Mission and Bylaws Ready for Review**

Attached is a draft of a new Mission and Bylaws document, prepared by the Mission and Vision Subcommittee of our 2019 Strategic Planning Committee. Please review these carefully and give your thoughts and feedback to Subcommittee Chair Tina McCorkindale [tina@instituteofpr.org](mailto:tina@instituteofpr.org) by September 6. Tina and her subcommittee plan to deliver an updated draft, based on this feedback, for discussion and a vote at our October 20 meeting.

#### **Remember to Complete Your Member Survey**

If you haven't done so already, please respond now to the survey developed by the Mission and Vision Subcommittee. It will play a critical role in guiding our mission and long-term strategy, including the work of all the subcommittees. The survey should take 5 to 10 minutes to complete. Subcommittee Chair Tina McCorkindale emphasizes that responses will be confidential and not connected to the responder in any way. Here are the links:

CPRE Non-board members: <https://www.surveymonkey.com/r/KMQFG2M>

CPRE Board members: <https://www.surveymonkey.com/r/WCLFH5J>

#### **Nominating Committee Begins This Month**

Immediate Past Co-chair (Professionals) Kathy Lewton leads the Nominating Committee for 2020 officers, which includes Neil Foote and Mickey Nall. The Committee will issue an open call for nominations shortly. After reviewing applications, it will select and propose a slate and mail a ballot to members in September. Open positions for 2020 are: Co-chair, Educators; Vice Chair; and Secretary-Treasurer. Elizabeth Toth, Co-chair, Educators, will complete her two-year term in December. Judy Phair, Co-chair, Practitioners, will begin the second year of her term in January 2020.

## **Follow CPRE in San Diego in October**

CPRE will be involved in four activities related to and during the **PRSA International Conference** in San Diego, CA.

- **First up is the West Coast Industry/Educator Summit on Friday, October 18, 10 a.m. to 2 p.m. at San Diego State University.** All Board members are invited to attend; please respond to Judy Phair [jphair@phairadvantage.com](mailto:jphair@phairadvantage.com) **by September 5.** Highlights include an opening panel of industry leaders and educators, followed by roundtable discussions and reports on key issues in public relations education from the viewpoints of employers and educators. We thank San Diego State University, the Institute for Public Relations, the Plank Center, and Joe Cohen, president, PRSA Foundation, for providing critical support.
- **The Educators Academy Super Saturday, October 19, CPRE-Sponsored Panel: “A Menu of Options: How to Meet CEPR Ethics Course Guidelines by 2020.”**
- **CPRE Conference Session, Tuesday, October 22, 12:55 to 1:45 p.m. “Shared Challenges: Educators and Practitioners Unite on Ethics, Writing, Diversity, Dialogue, and Adjunct Teaching.”**

Thank you to our Board members and friends for your service to CPRE. Please don't hesitate to contact us if you have questions, comments, or would like more information on anything covered here. We hope to see you in San Diego.

***Judy and Elizabeth***

**Judy Phair, Co-chair, Practitioners**

**Elizabeth Toth, Co-chair, Educators**